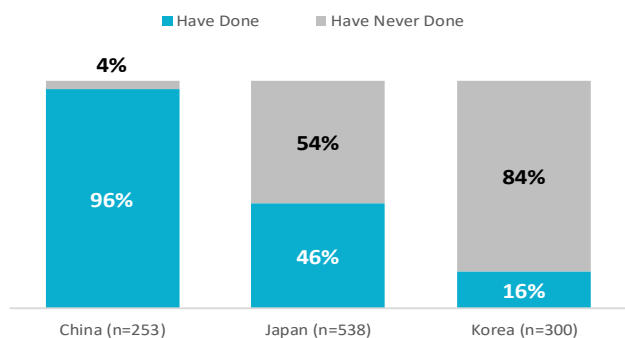




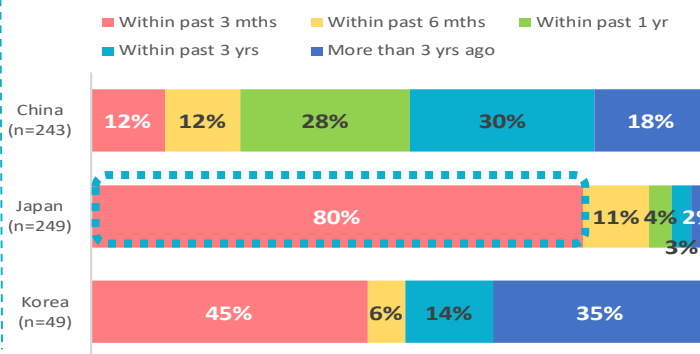
Covid-19 IS the new normal?

There is a clear country difference in terms of doctors' prior experience with remote diagnosis in China, Japan and Korea. Almost all surveyed China doctors mentioned they have done remote diagnosis, while only 46% of Japan doctors and 16% of Korea doctors had any experience. Among those who have done remote diagnosis in Japan, 80% started to use it in the past 3 months.

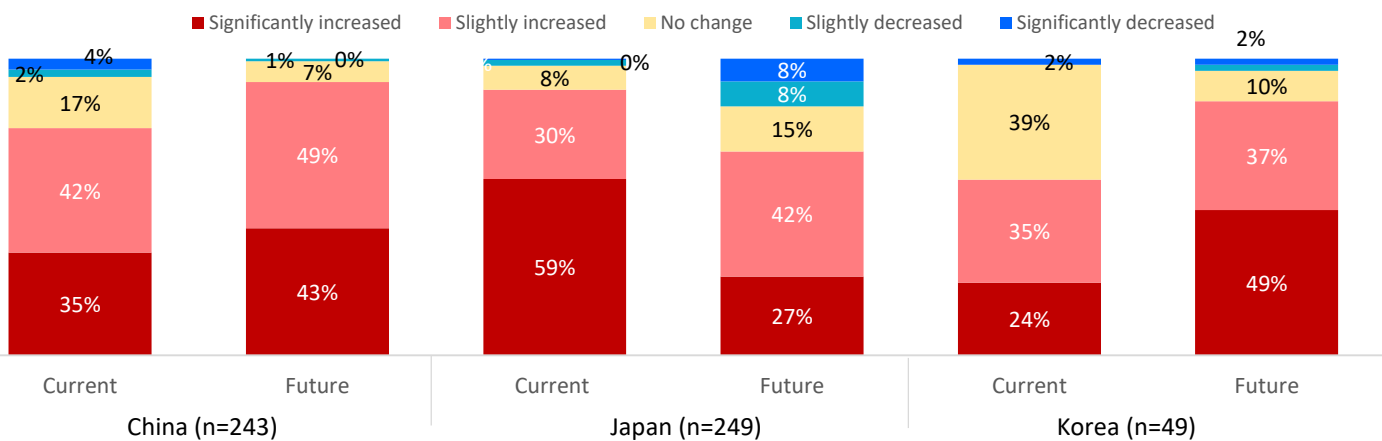
Prior Experiences with Remote Diagnosis (Base: ALL)



Have you started adopting remote diagnosis? (Base: Those who have done Remote Diagnosis)

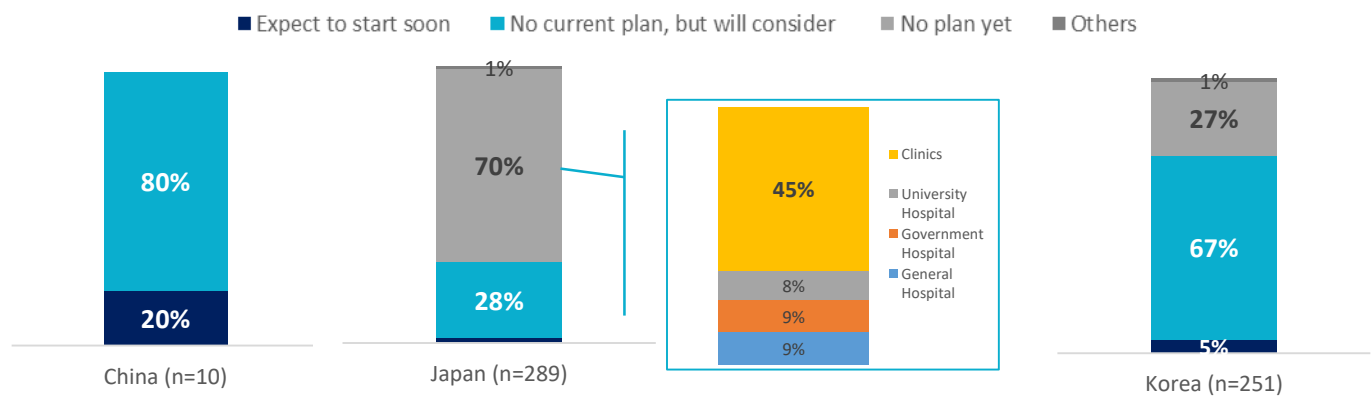


COVID-19 played a key role in promoting remote diagnosis in China and Japan, where 70 -80% of doctors claimed an increase in usage. Roughly 40% of Korea doctors expressed no change in current usage, but an increased consideration for future usage was reported (86%).



However, among those who have not used remote diagnosis, 70% of Japan doctors said they wouldn't adopt it even for future usage while a contrary finding was seen among Korea doctors. In Japan, the consideration level among clinic doctors was particularly low.

Future Plan on Adopting Remote Diagnosis in Medical Practice (Base: Those who have not done Remote Diagnosis)



Under the "new normal", not only are more doctors considering remote diagnosis, but virtual Qual methods are being considered. Acceptance of virtual depth interviews (VDIs), online bulletin boards (OBBs), and virtual FGIs was only somewhat less than WATI.

Online Interview



Acceptance level of various methods (Base: ALL)

